



TAL Accelerated Protection Target Market Determination

TAL

Issue date: 5 August 2022

Target Market Determination (TMD):	TAL Accelerated Protection with Product Disclosure Statement (PDS) issue date 5 August 2022
Issuer of this TMD:	TAL Life Limited
Issuer ABN:	70 050 109 450
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Next review date:	No later than 4 AUGUST 2025 (unless a review trigger occurs prior, in which case the review trigger will trigger an earlier review of this TMD).

This Target Market Determination (**TMD**) sets out the target market for TAL Accelerated Protection, triggers to review the target market and certain other information. This TMD forms part of the product design and distribution arrangements for TAL Accelerated Protection (the **product**).

This document is **not** a Product Disclosure Statement, and is **not** a summary of the conditions, features or terms of the product. The terms and conditions of cover provided under TAL Accelerated Protection are set out in the TAL Accelerated Protection PDS and Policy Document, along with any policy schedule (if applicable) and persons interested in acquiring this product should carefully read those documents before deciding to purchase, or to continue to hold TAL Accelerated Protection.

This document does not take into account any person's individual objectives, financial situation or needs. If a person has any questions about TAL Accelerated Protection, please speak with a financial adviser or contact us.

Certain benefits outlined in this TMD are not available when structuring through superannuation. Benefits in the tables that follow which indicate "Non-super only" are not available when structuring through superannuation.

	Life Insurance	Income Protection	Total and Permanent Disablement	Critical Illness (Non-super only)	Child's Critical Illness (Non-super only)
Product description For full details regarding the product description and terms and conditions of this product, refer to the Product Disclosure Statement (PDS).	Life Insurance provides a lump sum payment in the event of death or terminal illness.	Income Protection may replace a portion of income in the event an insured person is unable to work due to sickness or injury. Benefit payments start after the waiting period and may continue for the period the insured person remains unable to work, up to the end of the chosen Benefit Period.	TPD provides a lump sum payment in the event of sickness or injury that results in permanent inability to work (as set out in the PDS in relation to the definition of TPD).	Critical Illness provides an insured person with a lump sum payment in the event of being diagnosed with a defined critical illness of specified severity. The PDS sets out the defined critical illness and specified severity.	Child's Critical Illness provides an insured person with a lump sum payment in the event of the insured persons child's death, terminal illness or being diagnosed with a defined critical illness of specified severity. The PDS sets out the defined critical illness and specified severity.

	Life Insurance	Income Protection	Total and Permanent Disablement	Critical Illness (Non-super only)	Child's Critical Illness (Non-super only)
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<p>Key attributes</p> <p>For full details on key attributes, refer to the PDS or contact us or your financial adviser for eligibility criteria, terms and conditions. Additional limitations may apply depending on your personal circumstances.</p>	<ul style="list-style-type: none"> • The payment of premiums – if premiums are not paid when due, the policy may lapse in which case the policyowner would no longer be covered and cannot make a claim if the event occurs after the policy lapses. • Premium structure – premiums can change over time. • Inside and outside superannuation – this insurance cover can be held both inside superannuation and outside superannuation as a standalone policy. Where superannuation savings are used to pay premiums, this will reduce the superannuation balance available to consumers in retirement. • Eligibility criteria – certain persons may be ineligible for cover if they do not meet the eligibility criteria for this product. Eligibility criteria for the life to be insured can include: <ul style="list-style-type: none"> - the age, - employment status, - residency status (Australian residents) and - product specific exclusions (set out in the PDS). • There may be exclusions and customisable benefits. For example, Needlestick Benefit is only available to certain Medical professionals. <p>Our underwriting process could also impact the price of the product, the sum insured and the terms and conditions of the insurance policy.</p>				
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Key attributes	Key attributes include	Key attributes include	Key attributes include	Key attributes include	Key attributes include
<p>This product is insurance. It is not a savings product. No refunds are provided when the plan ends, and it does not accumulate a cash value. Like other insurances, the premium you pay provides protection if the insured event happens.</p>	<ul style="list-style-type: none"> • The benefit is payable in the event of death or terminal illness. 	<ul style="list-style-type: none"> • In the event of a claim, payments start after completion of the Waiting Period. • Benefits are payable for the duration of the specified Benefit Period while the insured person remains unable to work solely due to sickness or injury. • Multiple claims can be made during the life of the policy, subject to the limits of cover. 	<ul style="list-style-type: none"> • The benefit is payable when the applicable Total and Permanent Disablement definition is met. • Cover ends after the benefit is paid. 	<ul style="list-style-type: none"> • In order to claim a benefit the specified condition must be diagnosed with a defined critical illness of specified severity level. 	<ul style="list-style-type: none"> • In order to claim a benefit, the child must be diagnosed with a defined critical illness of specified severity level.

	Life Insurance	Income Protection	Total and Permanent Disablement	Critical Illness (Non-super only)	Child's Critical Illness (Non-super only)
<p>Likely objectives, financial situation and needs of consumers in the target market</p> <p>This product is insurance. It is not a savings product. No refunds are provided when the plan ends, and it does not accumulate a cash value. Like other insurances, the premium you pay provides protection if the insured event happens.</p>	<p>This product is suitable for consumers who have a need, or may in the future have a need, to pay for outstanding financial commitments, or provide for dependants in the event of death or terminal illness.</p>	<p>This product is suitable for consumers who have a need, or may in the future have a need, to replace a portion of their income in the event of being unable to work solely due to sickness or injury.</p>	<p>This product is suitable for consumers who have a need, or may in the future have a need to:</p> <ul style="list-style-type: none"> • protect against the permanent loss of future income in the event of being permanently unable to work due to sickness or injury, and/or; • ensure outstanding financial commitments, the needs of dependants and ongoing living expenses can be covered in the event of being permanently unable to work due to sickness or injury. 	<p>This product is suitable for consumers who have a need or may in the future need a lump sum payment in the event of being diagnosed with a defined critical illness of specified severity level.</p>	<p>This product is suitable for consumers who have a need or may in the future need a lump sum payment in the event their child is diagnosed with a defined critical illness of specified severity level.</p>
<p>Financial situation of consumers in the target market which describes their financial capacity to meet the cost to consumers of retaining TAL Accelerated Protection, including any intention to hold the product cover over an extended period</p>	<p>This product is suitable for consumers who have the financial capacity to pay premiums at their selected frequency (premiums can and do change) in accordance with the chosen premium structure to retain the product for the period of time it is intended to be held. Income Protection requires that you are in paid employment at the time of application.</p> <p>Consumers in the target market may pay the cost of premiums directly or they may choose to fund the cost of coverage partly or wholly through the consumer's superannuation savings. Where superannuation savings are used to pay premiums this will reduce the superannuation balance available to consumers in retirement.</p>	<p>This product is suitable for consumers who have the financial capacity to pay premiums at their selected frequency (premiums can and do change) in accordance with the chosen premium structure to retain the product for the period of time it is intended to be held. Income Protection requires that you are in paid employment at the time of application.</p> <p>Consumers in the target market may pay the cost of premiums directly or they may choose to fund the cost of coverage partly or wholly through the consumer's superannuation savings. Where superannuation savings are used to pay premiums this will reduce the superannuation balance available to consumers in retirement.</p>	<p>This product is suitable for consumers who have the financial capacity to pay premiums at their selected frequency (premiums can and do change) in accordance with the chosen premium structure to retain the product for the period of time it is intended to be held. Income Protection requires that you are in paid employment at the time of application.</p> <p>Consumers in the target market may pay the cost of premiums directly or they may choose to fund the cost of coverage partly or wholly through the consumer's superannuation savings. Where superannuation savings are used to pay premiums this will reduce the superannuation balance available to consumers in retirement.</p>	<p>This product is suitable for consumers who have the financial capacity to pay premiums at their selected frequency (premiums can and do change) in accordance with the chosen premium structure to retain the product for the period of time it is intended to be held. Income Protection requires that you are in paid employment at the time of application.</p> <p>Consumers in the target market may pay the cost of premiums directly or they may choose to fund the cost of coverage partly or wholly through the consumer's superannuation savings. Where superannuation savings are used to pay premiums this will reduce the superannuation balance available to consumers in retirement.</p>	<p>This product is suitable for consumers who have the financial capacity to pay premiums at their selected frequency (premiums can and do change) in accordance with the chosen premium structure to retain the product for the period of time it is intended to be held. Income Protection requires that you are in paid employment at the time of application.</p> <p>Consumers in the target market may pay the cost of premiums directly or they may choose to fund the cost of coverage partly or wholly through the consumer's superannuation savings. Where superannuation savings are used to pay premiums this will reduce the superannuation balance available to consumers in retirement.</p>
<p>Demographic and eligibility requirements</p> <p>For all products, acceptance is not guaranteed, and certain exclusions and limitations may apply following our underwriting process.</p>	<p>This product would be suitable for consumers within the relevant age requirements of 19 to 74 age next birthday and have the financial capacity to fund the costs of their cover.</p>	<p>This product would be suitable for consumers within the relevant age requirements of 19 to 60 age next birthday (depending on occupation) and have the financial capacity to fund the costs of their cover.</p> <p>In addition, for Income Protection this product requires that you are in paid employment at time of application.</p> <p>Redundancy and unemployment are not covered by this product.</p>	<p>This product would be suitable for consumers within the relevant age requirements of 19 to 62 age next birthday and have the financial capacity to fund the costs of their cover.</p> <p>Redundancy and unemployment are not covered by this product.</p>	<p>This product would be suitable for consumers within the relevant age requirements of 19 to 62 age next birthday and have the financial capacity to fund the costs of their cover.</p>	<p>This product would be suitable for consumers whose children are within the relevant age requirements of 2 to 18 age next birthday and have the financial capacity to fund the costs of their cover.</p>

	Life Insurance	Income Protection	Total and Permanent Disablement	Critical Illness (Non-super only)	Child's Critical Illness (Non-super only)
An explanation of the appropriateness of the product for the target market	Broadly, the target market comprises those who have or expect to have outstanding financial commitments that will not be satisfied in the event of their own or another person's (i.e. the life insured's) death or terminal illness and who have a capacity to pay potentially variable premiums on an ongoing basis. As the product pays a lump sum on death or terminal illness it is therefore likely to meet the needs, or go towards meeting the needs, of those in the target market.	Broadly, the target market comprises those who have or expect to have a need to replace their income should they be unable to earn an income due to an event which causes them to be unable to earn their pre-disability income, whether due to sickness, illness or accident.	Broadly, the target market comprises those who have or expect to have outstanding financial commitments that will not be satisfied in the event of their own or another person's (i.e. the life insured's) total and permanent disablement and who have a capacity to pay potentially variable premiums on an ongoing basis. As the product pays a lump sum on total and permanent disablement it is therefore likely to meet the needs, or go towards meeting the needs, of those in the target market.	Broadly, the target market comprises those who have or expect to have outstanding financial commitments that will not be satisfied in the event of their own or another person's (i.e. the life insured's) suffering a critical illness*, and who have a capacity to pay potentially variable premiums on an ongoing basis. As the product pays a lump sum on the life insured suffering a critical illness*, it is therefore likely to meet the needs, or go towards meeting the needs, of those in the target market. *A reference to critical illness means meeting all the required criteria as set out in the PDS for the specific critical illness.	Consumers who have or expect to have a need to pay for financial commitments including medical expenses (not covered by Medicare) as a result of their child's death, terminal illness or diagnosis of a specified medical condition.

TAL Accelerated Protection distribution requirements

Specify any conditions and restrictions on retail product distribution conducted in relation to the product (distribution conditions), other than a condition or restriction imposed by or under another provision.	<p>Distribution of product with personal advice</p> <ul style="list-style-type: none"> Financial advisers are required to consider a customer's personal circumstances, needs and objectives when making a recommendation to purchase or to continue to hold TAL Accelerated Protection. <p>Distribution of product without personal advice</p> <ul style="list-style-type: none"> TAL Accelerated Protection may be distributed without personal financial product advice (TAL Accelerated Protection may be purchased online or over the phone in this manner). For distribution without personal advice, distributors should have in place, where appropriate, processes as applicable, relating to call scripts (e.g. call centres), training, monitoring and quality assurance. Certain features of TAL Accelerated Protection are not available for certain straight through online purchases.
Why these distribution conditions and restrictions will make it more likely that the consumers who take up the product are in the target market.	<p>Distribution under a personal advice model</p> <ul style="list-style-type: none"> Consumers that obtain personal advice are more likely to be in the target market for this product because advisers have a duty to act in their best interest and consider their personal circumstances when providing personal advice. <p>Distribution not under personal advice</p> <ul style="list-style-type: none"> Consumers are more likely to be in the target market if distributors distribute the product in alignment with the issuer's distribution conditions relating to the relevant distribution channel, including where applicable and appropriate having processes in place in relation to scripting, training, monitoring and quality assurance. Entry criteria for TAL Accelerated Protection will broadly control how consumers in the target market may access the product.

TAL Accelerated Protection review triggers

Specify events and circumstances (**review triggers**) that would reasonably suggest that the determination is no longer appropriate.

Review trigger 1: The commencement of a significant change in law that materially affects the product design, distribution of the product or class of products that includes this product.

Review trigger 2: Product performance is materially inconsistent with the product issuer's expectations of the appropriateness of the product to consumers having regard to:

- a. product claim ratios
- b. the number of paid, denied and withdrawn claims
- c. the number of policies sold
- d. policy lapse or cancellation rates
- e. percentage of applications not accepted
- f. eligibility requirements at inception of policy.

Review trigger 3: Significant or unexpectedly high number of complaints regarding product design, claims and distribution conditions that would reasonably suggest that this TMD is no longer appropriate.

Review trigger 4: The product issuer determines that a significant dealing in the product outside the target market (except for an excluded dealing) has occurred.

Review trigger 5: The use of Product Intervention Powers in relation to the distribution or design of this product where the product issuer considers this to be a reasonable indication that this TMD is no longer appropriate.

Specify the *maximum* period from the start of the day the determination is made to the start of the day the first review of the determination under section 994C is to finish.

Subject to intervening review triggers, no more than 3 years.

Specify the *maximum* period from the start of the day a review of the determination under section 994C is finished to the start of the day the next review of the determination is to finish.

Subject to intervening review triggers, no more than 3 years.

Specify a *reporting period* for reporting information about the number of *complaints* about the product. (See s994F(4)).

Reporting period for complaints is half yearly, with reports required within 10 business days of the reporting period.

TAL Accelerated Protection review triggers

Specify the types of information, event or circumstance that may arise and would reasonably suggest to the product issuer of this TMD that the *determination is no longer appropriate*. For each kind of information, specify:

- i. The regulated person/s that are required to report the information to the insurer who made the determination.
- ii. A reporting period for reporting the information under subsection 994F(5).

TAL Life Limited (Issuer)

- Relevant regulation, legislation and/or ASIC instruments relating to the change in law.
- During the review period, the actual measures and, where applicable, the actual relation to the expected measure of:
 - product claims ratio
 - the number of paid, denied and withdrawn claims
 - the number of policies sold
 - policy lapse or cancellation rates
 - percentage of applications not accepted.
- Relevant Product Intervention order.

Reporting period (for Issuer)

- Issuer holds this information and may access this when available.

Distributor

- Complaints and the nature of the complaints regarding product design, product availability, claims and distribution conditions (**complaints information**).
- Any dealing in the product which the regulated person becomes aware of is not consistent with the TMD, including dealings which are significant dealings (**Outside TMD dealing**).

Reporting period (for Distributor)

- Complaints information: Six monthly, with reports required within 10 business days of the reporting period.
- Outside TMD dealing: Within 10 business days of becoming aware of any Outside TMD dealing if the distributor becomes aware of any Outside TMD dealing.

TAL Life Limited

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